

A blurred background image showing two hands shaking, symbolizing agreement or partnership. The image is dark and out of focus, with the hands appearing as light shapes against a dark blue and purple background.

30 MAI 2017

Smart City 2017-2020

CLEMENT

NICOLAESCU

ANTREPRENOR

eCOMMERCE

PUBLICITATE

FLEXI.LIVE

IM.CITY:

— APP - WEB - SMS —



IN SELECTED CITIES

CARS

Platforma IM.CITY CARS permite soferilor sa primeasca informatii legate de automobilul lor de la alte persoane fara sa ofere date de contact.

PROBLEMA

LIPSA UNUI CANAL DE COMUNICARE
CU SOFERII AUTOMOBILELOR

CAUZA

NECESITATEA DATELOR DE CONTACT

<http://IM.CITY>



SOLUTIA

REALIZAREA UNEI PLATFORME CARE SA PERMITA
COMUNICAREA BAZATA PE NUMARUL DE
INMATRICULARE AL AUTOMOBILULUI

FARA COSTURI -- FARA EFORT -- FARA
RISCURI

<http://IM.CITY>

TARGET

A) DETINATORII DE AUTOMOBILE

B) COMPANIILE CU FLOTE AUTO (ex. curieri, taxi)

STADIU PROIECT

COMUNICARE PRIN SMS - ACTIVA
COMUNICARE PRIN IM si APP - UNDER-
DEVELOPMENT

IM.CITY:

— APP - WEB - SMS —



IN SELECTED CITIES

THE INTERNET OF CONTEXT

The **Web** → The Internet of **Communication** → The Internet of **Things** →
The Internet of **Me** →
The Internet of **CONTEXT**

VA MULTUMESC!

<http://IM.CITY>

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si te tinem la curent despre acest proiect