

**“Different City - Smart City” - noi oportunitati de afaceri si dezvoltare  
Conferinta si Expozitie Internationala  
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# Different City - Smart City

1st International Conference and Exhibition 2016



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3-4 November 2016, Bucharest

Under the auspices of



The Bucharest Sector 3 City Hall



The Netherlands Embassy in Bucharest Romania

Organizers - Local Support



Different Angle Cluster Association

“Different City - Smart City” reprezinta unul dintre cele mai importante evenimente din Europa de Est, care va reuni principalii actori implicati in crearea oraselor inteligente: mediul academic, companii furnizoare de solutii, institutii si companii publice precum si autoritatile publice locale. Evenimentul se desfasoara pe parcursul a doua zile si are in componenta: conferinta, expozitie, workshop si eveniment de networking. Conferinta si expozitia internationala sunt organizate de **Different Angle Cluster**, sub auspiciile **Ambasadei Olandei in Romania** si a **Primariei Sectorului 3 Bucuresti** si are loc pe 3 si 4 Noiembrie 2016, la Hotel NOVOTEL, Bucuresti.

Cu ocazia conferintei vor fi prezentate si discutate cele mai recente descoperiri stiintifice si tehnologice cu privire la modul in care orasele pot creste inteligent, catalizand dezvoltarea, inovarea si crearea de noi locuri de munca. Accentul va fi pus pe “Inovatia si noile tehnologii in gestionarea oraselor de astazi si in planificarea oraselor inteligente de maine”. Principalele probleme dezbatute se vor referi la definirea orasului inteligent, beneficiile aduse locuitorilor, dar si administratorilor unui oras inteligent, precum si actiunile necesare in acest proces de transformare.

Conferinta va reuni un numar mare de companii si manageri, specialisti din domeniul IT, mediul academic, autoritati publice locale, primari, ministri si ministere, in scopul asigurarii unui dialog pentru dezvoltarea de noi idei si proiecte, in vederea crearii de noi oportunități și provocări pentru o viitoare cooperare.

Pentru companiile interesate sa participe, Conferinta **Different City - Smart City** reprezinta o excelenta oportunitate pentru prezentarea sau expunerea de produse si servicii de smart city, stabilirea de contacte cu diferite comunitati prezente la eveniment, dar si pentru identificarea de noi oportunitati de afaceri prin intermediul evenimentului de networking.

### **Despre organizator**

**Different Angle Cluster** este primul cluster din domeniul IT&C din Bucuresti, infiintat in anul 2014, avand ca scop sustinerea, promovarea si incurajarea cercetarii, educatiei si inovarii in vederea dezvoltarii si implementarii de solutii si proiecte in domeniul smart city.

Pentru mai multe informatii, puteti vizita website-ul conferintei: <http://www.differentsmartcity.com> sau puteti contacta organizatorul, utilizand detaliile de mai jos :

### **Different Angle Cluster**

Calea Victoriei, 155, tronson 6, etaj 4

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**The 1<sup>st</sup> International Conference and Exhibition 2016**

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“Different City - Smart City” is one of the most important events in Eastern Europe, which will bring together the main actors involved in smart city transformation process: **academia, industry, SME’s** and local **authorities**. The event takes place over two days and includes: **conference, exhibition, workshop** and **networking event**. The conference is organized by [Different Angle Cluster](#), under the auspices of the [Embassy of the Kingdom of the Netherlands in Romania](#) and [Bucharest Sector 3 City Hall](#) and will take place on **3 - 4 November 2016** at Hotel Novotel in Bucharest.

At the conference will be presented and discussed the most recent scientific knowledge developments and technological products/services on how cities can achieve smart growth, catalysing development, innovation and the creation of jobs. The focus will be on “Innovation and New Technologies in Managing Cities Today and in Planning of the Smart Cities of Tomorrow”. The main issues discussed will relate to defining the smart city, to the benefits over smart city for citizens and city administrators as well as to necessary actions to take in this transformation process.

The conference will bring together a large number of companies and managers, IT specialists, academics, local authorities, mayors and ministries, with the aim to ensure a dialogue for developing new ideas and projects in order to create new opportunities and challenges for future cooperation.

Industrial partners and stakeholders can find the **Different City - Smart City Conference** as an excellent opportunity to present/exhibit smart city projects or services, establish contacts with various communities but also to identify new business opportunities through the networking.

### **About organizer**

[Different Angle Cluster](#) is the first cluster in IT&C sector in Bucharest area, established in 2014 to support and promote research, innovation and education in order to develop and implement smart city solutions and projects.

For more information please visit the **conference website**: <http://www.differentsmartcity.com> or contact the organizer using the information below:

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