



Security in the new Cyberspace

Dorin Pena

 **General Manager** | Cisco Romania
dopena@cisco.com

The Security Problem



Changing
Business Models

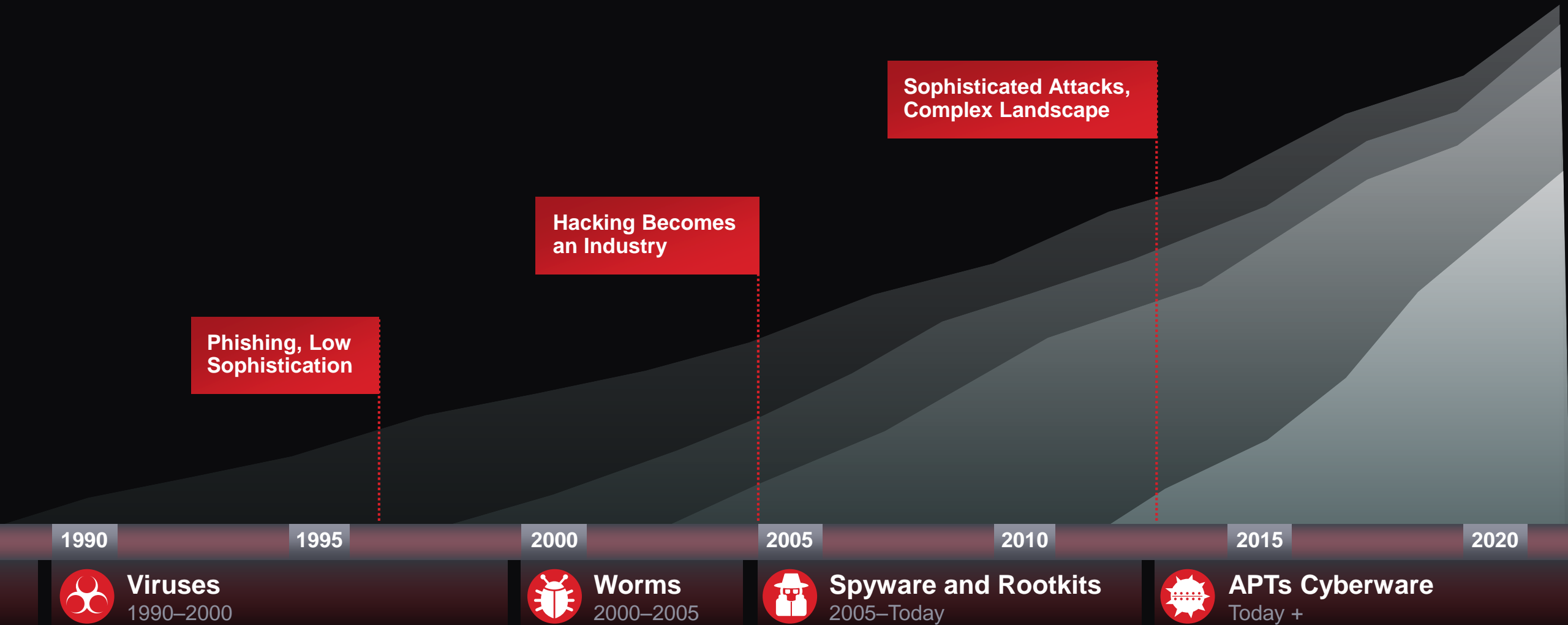


Dynamic
Threat Landscape

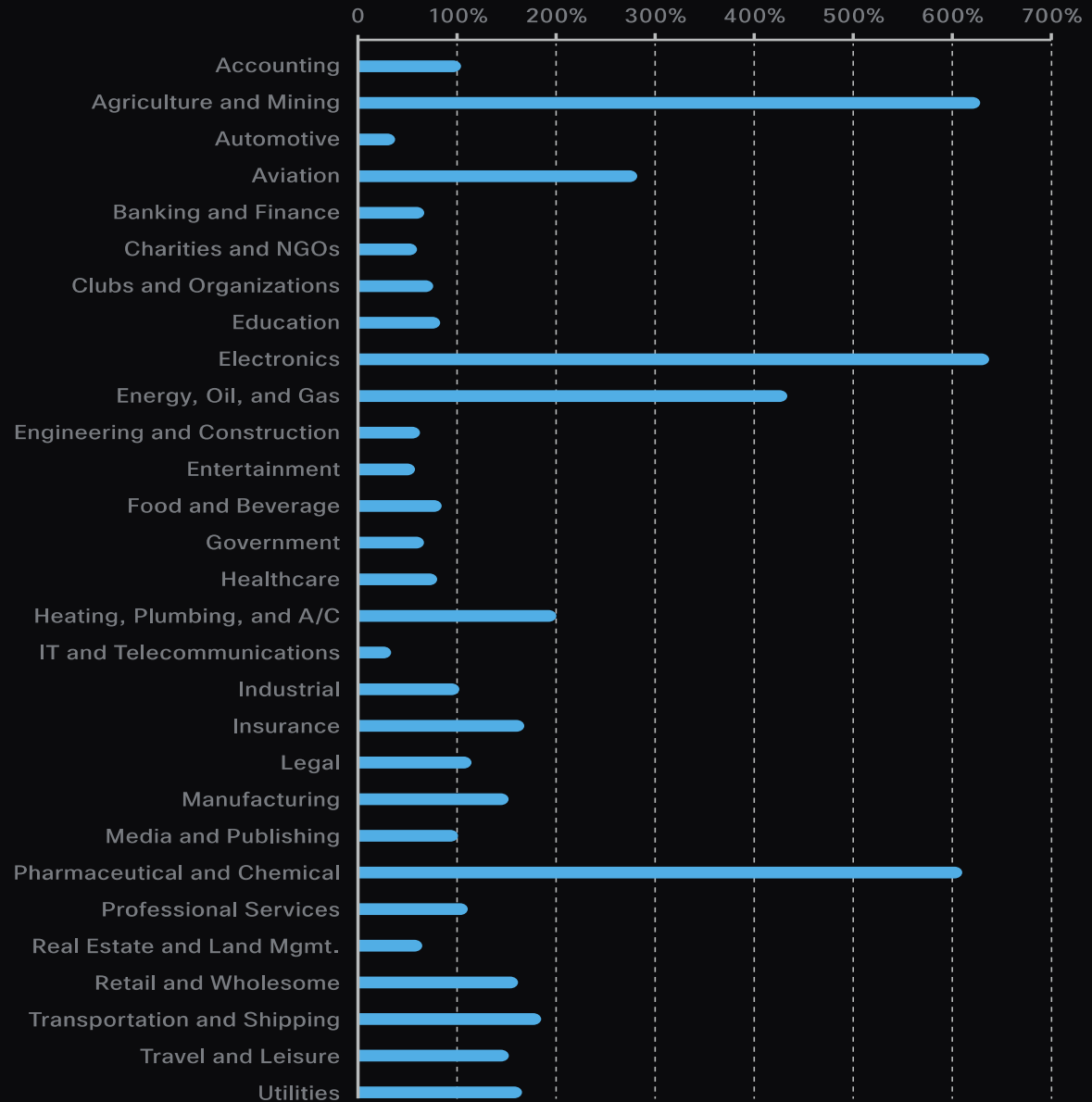


Complexity
and Fragmentation

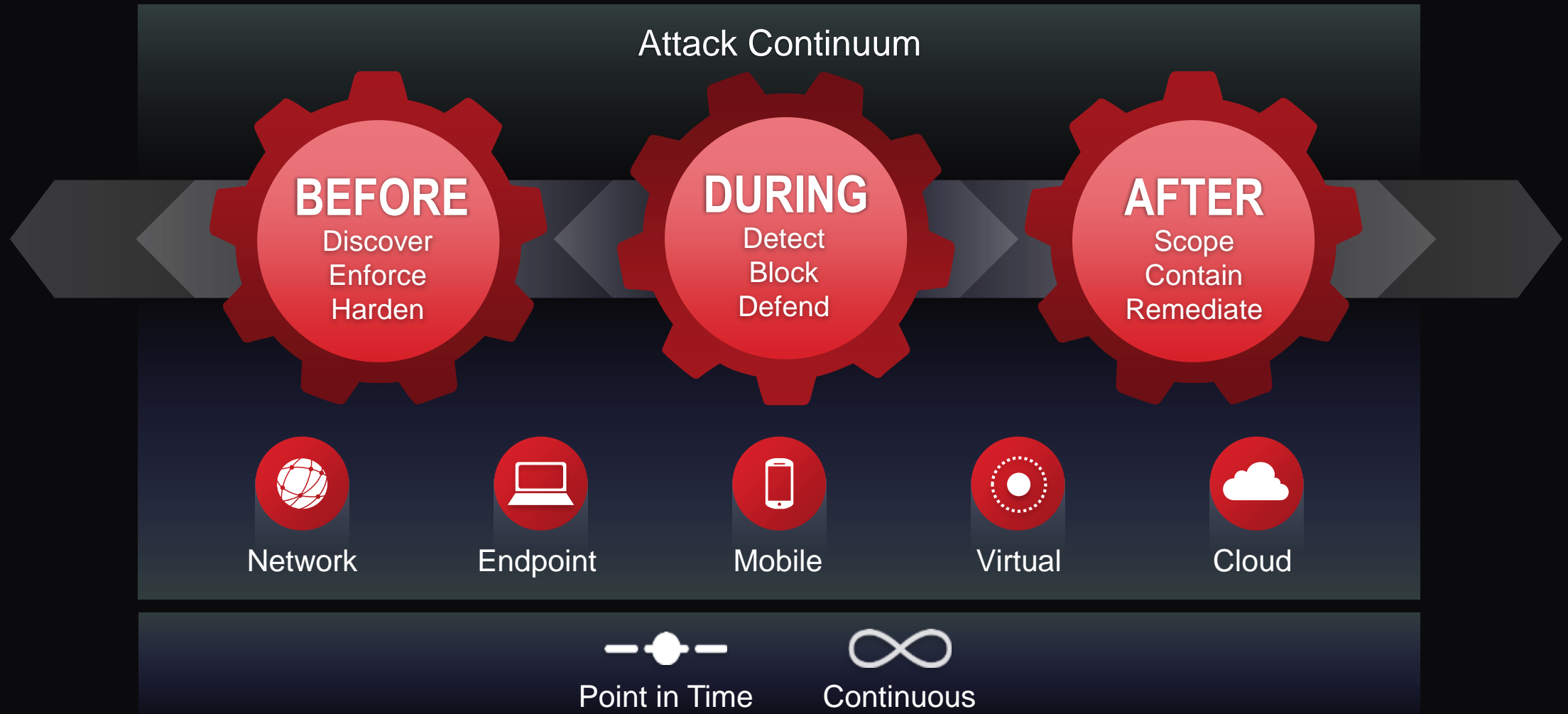
The Industrialization of Hacking



Industry Risk and Web Malware Encounters, 2013



The New Security Model



Thank You

